



FOR IMMEDIATE RELEASE

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West Music and D'Addario Strings to Host Food Drive and Guitar Restring Event to benefit the River Bend Food Bank

Moline, IL - January 24, 2012 - West Music Moline in partnership with D'Addario Strings and the River Bend Food Bank will be offering a one day food drive and free restring event for guitars and electric bass guitars at its Moline location on Tuesday, January 24, 2012. D'Addario will be providing strings at no charge to participants. Participants only need to bring in four canned goods or non-perishable food items, or a \$5 donation. Contributions will be donated to the River Bend Food Bank in Moline.

The event will take place during store hours 10am - 8pm on Tuesday, January 24, 2012 at West Music in Moline, 4305 44th Avenue. Acoustic guitars will be restrung with D'Addario EXP16 strings, electric guitars will be restrung with D'Addario EXL110 strings, and electric bass guitars will be restrung with D'Addario EXL170 strings while supplies last. Customers are limited to a free restring of one of these instruments. During the event, West Music will also offer a 10% discount on all in-stock Planet Waves products, made and distributed by D'Addario. For more information on this event, please contact Kyle Ware, West Music Combo Merchandise Manager at 319-351-2000 or at kware@westmusic.com.

About the River Bend Food Bank

The River Bend Food Bank, located at 309 12th Street in Moline was established in 1982. It is non-profit organization that collects, stores, and redistributes surplus food to other charities that have feeding programs. Last year the food bank distributed over 7 million pounds of surplus food to 300 charitable feeding programs throughout Western Illinois and Eastern Iowa. For more information on the River Bend Food Bank, please visit www.riverbendfoodbank.org.

About D'Addario & Company

D'Addario & Company, Inc. designs, manufactures, and markets complete lines of strings for fretted and bowed musical instruments, drumheads, drumsticks, drum practice pads, and guitar and woodwind accessories under the proprietary brand names D'Addario, Planet Waves, Rico, Evans Drumheads, Pro-Mark Drumsticks, and PureSound Percussion. The company also runs theLessonroom.com and Guitar.com. D'Addario products are marketed in approximately 120 countries.

About West Music Company

Founded in 1941, West Music's mission to "Enrich peoples' lives through participation in music" is at the root of its success and continued growth. West Music specializes in pianos, guitars, drums and percussion, band and orchestra instruments, and print music as well as offers music instruction, repair and music therapy services. West Music has six retail locations in eastern Iowa and western Illinois. For more information, visit West Music's comprehensive online website at www.westmusic.com or call 1-800-373-2000.

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